WHY LOURIM?

“Since September 2019, I have had the chance to work in a convivial environment where I experience autonomy, while always being supported by my colleagues. This truly allows me to have a fulfilling working experience aligned with my values and my needs.”
Sabrina Courtois,
Teaching and Research Assistant in CSR

“I often have to say: “No, I do not restart for six more years!” Doing a PhD is far from what you do during your studies. It is a real rewarding job with lots of benefits.”
Louise Dumont,
Teaching and Research Assistant in Marketing

“Job-wise, flexibility is the aspect I am enjoying the most in my professional experience here. Commitment and dedication to work are necessary to hold a twofold engagement – in teaching and research. However, as long as objectives are met, you self-manage your time. This represents an outstanding advantage for people whose daily-productivity peaks and time constraints vary greatly.”
Marco Daprà,
Teaching and Research Assistant in Strategy & Organization

“I decided to choose the University and the Institute for the reputation, and the background in my field especially. LouRIM provides foreigner students with kind support all the time, from the very moment you start to apply from your country.”
Natalia Ramirez,
Researcher in Entrepreneurship

LET’S KEEP IN TOUCH?

LOUVAIN RESEARCH INSTITUTE
IN MANAGEMENT AND ORGANIZATIONS

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LouRIM UCLouvain Research Institute
LouRIM promotes fundamental research in management, along seven main research axes. With its research activities, LouRIM contributes to the understanding of current societal issues and their impact on private and public organizations.

**AUDIT & ACCOUNTING**
- Which measurement and control tools are needed to develop regenerative economy?
- What is the role of internal auditors in fraud prevention?
- What is the role of internal audit in intra-organizational learning?

**ENTREPRENEURSHIP**
- What are entrepreneurs’ motivations?
- How to remotivate entrepreneurs after a failure?
- What may influence funders’ decision to participate into a crowdfunding campaign?

**HUMAN RESOURCE MANAGEMENT & ORGANIZATION STUDIES**
- Which strategies to develop to face active ageing?
- What could bring big data to HRM?
- How does telework question social dynamics?

**CORPORATE SOCIAL RESPONSIBILITY**
- How to integrate sustainable development goals in entrepreneurial activities?
- How to drive a more responsible consumption?
- What are the skills of socially responsible leaders?

**INFORMATION TECHNOLOGIES**
- Which conceptual models and data logs could we analyze and conceive?
- Which architectures to deploy in mobile infrastructures and clouds?
- What are the key societal challenges associated to artificial intelligence?

**MARKETING**
- How to protect consumers towards planned obsolescence?
- Which role do personalization, gamification or co-creation strategies play on customer engagement?
- What is the impact of digital influencers (YouTubers, Instagrammers, ...)?

**STRATEGY & INNOVATION**
- How to stimulate business growth?
- What is the impact of networking activities on firm’s innovation capability?
- How are business models evolving to face the new challenges of the 21st century?