PUBLICATIONS

- **Journal Articles**


CONFERENCES

- **7th Workshop on Interpretive Consumer Research (EIASM, Brussels, April 11-12, 2013):**
  - Stéphanie Toussaint presented her working paper on “Contextualization of Consumption Spaces: Collaborative Workplaces and Consumers' Well-being”.

MOREOVER...

- **Talk (University of Nice Sophia-Antipolis, April 11, 2013):** Claude Pecheux has been invited to give a talk on “Promotion de l’alimentation saine chez les enfants: quels indices visuels apposer sur les produits?”

DOCTORAL COURSES

- **Videography Workshop (Rouen Business School, March 20-22, 2013):** Julie Masset participated in this workshop coordinated by Prof. Joonas Rokka (RBS, France). The objective was to provide participants with necessary skills, essential theoretical insights and practical tools needed for producing high-quality academic research on video.

**Methodological Seminar on Organizational Ethnography (Ateliers des FUCAM, April 22-23, 2013):** Stéphanie Toussaint participated in this seminar organized by François Lambotte and with the presence of Prof. Consuelo Vasquez (UQAM, Canada).

RESEARCH STAYS – IN & OUT

- **April 2013:** François Dessart is currently spending two months and a half at Tilburg University (TIBER-Tilburg Institute for Behavioral Economics Research) with Prof. Rob Nelissen, expert in evolutionary social psychology.

HUMAN RESOURCES

- **Congratulations to Marie Kindt** who publicly defended her doctoral dissertation on “Vers une conceptualisation de l’expérience culturelle des enfants : le cas de la visite aux musées d’art et d’histoire” on April 19, 2013 (UCL-Mons).
The committee was composed by Profs. Claude Pecheux (UCL, advisor), Alain Decrop (UNamur, advisor), Joël Brée (Université de Caen, Groupe ESC Rouen), Christian Derbaix (UCL), Marc Filser (IAE Dijon, Université de Bourgogne) and Laurent Taskin (UCL, president).

**FORTHCOMING...**

**CCMS Research Seminar Series**

>> On May 31, 2013 (UCL Mons): Julie Masset and Alain Decrop will present their new videography entitled “Traveling inside tourist souvenirs”. ***To be confirmed***

>> June: TBA.

**Other Events**

>> On May 14, 2013 (UCL): Catherine Janssen will privately defend her thesis on “CSR communication: For better or worse? Toward a better understanding of consumer responses to corporate social responsibility communication campaigns”.

>> On May 23-24, 2013 (Brussels): The Louvain CSR Network of the Louvain School of Management (in collaboration with Vlerick Business School and the Université Internationale de Rabat) organizes the “2013 CSR Research Seminar” in Brussels, with the financial support of the National Scientific Fund for Research (FNRS), the Louvain School of Management Institute (ILSM) and the Bernheim Foundation. The provisory program of the CSR Research Seminar is now on-line ([http://www.uclouvain.be/430822.html](http://www.uclouvain.be/430822.html)). You are all welcome! If you want to register to attend this seminar, please do it through our website. If you have any question, do not hesitate to contact Valérie Swaen (valerie.swaen@uclouvain.be).


**LOOK BACK...**

>> On February 1, 2013 (UCL): CCMS Research Seminar Series with Prof. Joëlle Vanhamme (EDHEC Business School, Lille). She presented her work on “Theoretical lenses for understanding the CSR-consumer paradox” in collaboration with Catherine Janssen.

>> On March 1, 2013 (Ateliers des FUCAM, Mons): CCMS doctoral students presented their PhD projects.

Moreover, Marie Kindt and Mehdi Gherbi shared their doctoral experience with the group.
**On March 15, 2013 (UCL-Mons):** CCMS Research Seminar Series with Prof. Melea Press (University of Bath School of Management) who presented her research on “Ideological Challenges in Changing Market Orientation”.


Send information and announcements to both:

**Julie Masset (UNamur):**
julie.masset@unamur.be

**Stéphanie Toussaint (UCL-Mons):**
stephanie.toussaint@uclouvain-mons.be

Next newsletter

**September 2013** (deadline for submissions: September 8, 2013)