International Business
Promotion 2018-2020

Information session
September 19\textsuperscript{th}, 2018

LOUVAIN
School of Management

EXCELLENCE & ETHICS IN BUSINESS
One Year Abroad

INTERNATIONAL BUSINESS PROGRAM

Louvain School of Management
Prof. Joseph DESAINTES (1931-2012)
Founder of the International Business (IB) programme at Louvain School of Management
IB Specificities

- IB students develop an **intrapreneurial spirit** and benefit from a high **autonomy**

- However, IB students also work in an **organized framework**, both within LSM, partner university and within a company for their internship
IB Master’s Structure

**ANNUAL BLOCK 1**

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Term 2</th>
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<tbody>
<tr>
<td>Part 1 (7 weeks)</td>
<td>Part 1 (7 weeks)</td>
</tr>
<tr>
<td>Part 2 (6 weeks)</td>
<td>Part 2 (6 weeks)</td>
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**SEMINAR ON CURRENT MANAGERIAL ISSUES**

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>IB Major (3 courses)</th>
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**Skills Seminar**

- 30 ects

**IB Selection Process**

- IB Master’s Thesis *
  - 20 ects

**ANNUAL BLOCK 2**

<table>
<thead>
<tr>
<th>Term 3</th>
<th>Term 4</th>
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<td>4-5 months</td>
<td>6 months min.</td>
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**Exchange**

- @ Partner University

**IB Internship**

- Outside EU

- Degree of
  Master en Ingénieur de gestion
  or
  Master en sciences de gestion
  120 credits

LOUVAIN
School of Management

EXCELLENCE & ETHICS IN BUSINESS
Master - Annual Block 1

- **IB Major** (30 ects) during Term1 and Term2

- **Master’s thesis**: theoretical part and «séminaire d’accompagnement »

- **June Exam session 2019**: Pass at least 60ECTS of Master level courses
A **specific** compulsory IB major

in **English**

with an **international orientation**

**30 ECTS** during Term1 and Term2 (BA1)

- *Entrepreneurial Finance (T1)*
- *International Financial Management (T1)*
- *International Marketing (T1)*
- *Industrial Relations in Europe (T2)*
- *Cross Cultural Competences and Management (T2)*
- *Entrepreneurship(T2)*
Master - Annual Block 2

- **Exchange** (30 ects) during Term 1
- **Internship** (10 ects) during Term 2
- **Master thesis**: practical part > Handing in and defense
IB Selection

Requirements

- To be registered in the Annual Block 1 of a LSM Master 120 credits;
- To hold a Bachelor degree with minimum 180 ECTS credits;
- To submit a complete IB application;
- Successfully pass the IB application and the IB selection interview;
IB Selection – Process

- Application: deadline October 8
  - Application file already available online
  - uclouvain.be/en/faculties/lsm/ib-application
- Interview with Hays: in October
- Selection criteria
  - International orientation
  - Intrapreneurial skills
  - Individual skills
  - A strong academic background will be an asset.
- Results: beginning of November
- Confirmation: June 2019
  - 60 ECTS of Annual Block 1 CREDITED
Appendix

INTERNATIONAL BUSINESS PROGRAM
Louvain School of Management
IB Team

- Prof. Christophe Lejeune
  IB Academic Coordinator

- Daniel Ypersiel
  IB Internship Advisor

- Catherine Maréchal
  Head of International Affairs

- Estelle Tonon
  IB Programme Officer
Master’s Thesis

Theoretical Part (8 ECTS)

- Write a literature review on a subject in the context of and/or related to international and intercultural management issue (English preferred)
- Formulation of a research question (to explore/illustrate in a company later on)
- Supervision and evaluation by your LSM supervisor
- Maximum 40 pages to hand in before your exchange semester to your LSM supervisor (by email) and to Prof. Lejeune (upload it on Moodle)

Seminar (2 ECTS)
Master’s Thesis

Practical Part (10 ECTS)

- Strongly related to the theoretical part
- Presentation of a methodology and empirical results corresponding to a research question (e.g., Case study, database analysis, survey) and conclusions.
- Remote supervision and evaluation by Prof. Lejeune, usually during the internship
- Maximum 40 pages add to the theoretical part

>> complete Master’s Thesis to submit for Mid-August 2019 (+ roadbook + Internship Report)
Exchange: courses programme

- **Learning agreement** (= *Contrat d’études*): Official document resuming your exchange courses programme
  - Learning agreement ready 1 month before departure
  - Changes are possible (= *Avenant*)

Note: Registration via Mobi **before March 31st**

- **Workload**: 30 ects or equivalent in local credits
- Courses equivalent to a **Master level**
- Need to **pass all courses**

>> Follow the instructions given by the International Office
IB Internship

- **6 months abroad** outside of Europe

- **Offers & follow up:** Daniel Ypersiel
  Administrative follow-up: Estelle Tonon

- **Supervision & coaching:** Daniel Ypersiel and Christophe Lejeune

- **Proposals:**
  - Your own initiatives
  - LSM offers
  - AWEX (AWEX Office and SME)
IB COMMUNITY BBQ

1 week to go!

Haven’t subscribed yet?

Fill in the form in the description above!

See you there!

May 8th
6.30pm
Courtyard LSM
(enter through Salle Vaes)
PAF: €5