After many years of research supported by Wallonia and EU, Pr C. De Vleeschouwer (UCL-ICTEAM/ELEN), Dr D. Delannay (UCL-ICTEAM/ELEN) and G. Caron founded Keemotion in 2012. The spin-off has been developing an innovative technology enabling instantaneous sports coverage. Accessing sports content to watch, analyze and share it, 24/7, becomes an easy process.

For many, basketball is more than just a pastime, a hobby or even a sport: it is a true passion. Keemotion provides all the tools needed to take sports enthusiasts to the next level. Whether the objective is to produce more footage of games for an online audience, analyze game play to improve a team's competitiveness or make a highlight reel of a player in particular, Keemotion has the right technology to make it happen.

Next step: geographical expansion (focus US market)
3 Other european leagues
French league
Spin-off creation
March 2012
Proof Of Concept grant
2011
Research project beginning
2008

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In support of Research