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Introduction

As a University-based School, research plays an essential role within the Louvain School of Management. We aim at continuously developing knowledge, analysis and resolution methods to study management and organizational questions and problems. As academics, the process and output of these activities are cornerstones of our strategy.

In the late 1990’s the School decided to increase its international recognition. This has led to the redesign of our academic programs as well as of our internal organization. A major achievement has been reached in 2006, namely the Equis accreditation. We are very proud of it and hope to use it as a tool for further progress in the quality of our programs and research.

Research at the Louvain School of Management is centered on five areas that have been identified as strategic priorities for the School. Those are Supply Chain Management; Management and Information Technology; Change, Innovation and Strategy; Finance and finally Corporate Social Responsibility and Environment. Furthermore, the School is working closely with other research centers within and outside the University (in particular the Centre for Operations Research and Econometrics, the Social Relation Institute/Institut des Sciences du Travail and the Actuarial Sciences Institute), through the research activities of its Associate Professors.

This Research report presents the main activities and results of the School within each of these areas of expertise, in terms of scientific publications, conferences and other research activities during 2006.
RESEARCH AT THE CENTRE OF EXCELLENCE IN SUPPLY CHAIN MANAGEMENT

[CESCM]
Research at the Centre of Excellence in Supply Chain Management (CESCM)

1. Presentation

The Centre of Excellence in Supply Chain Management (CESCM) gathers a critical mass of faculty, researchers and experts in the field of supply chain management (SCM). The definition of SCM is interpreted broadly to cover all aspects of production, logistics and supplier relations. It combines operations management, management science and industrial organization in a systematic attempt to understand, model and support the multi-level organizational behaviour. The research is in particular oriented toward:

1. empirical analysis, the economic and systemic modelling of inter-organizational relations;
2. the study and development of methodologies and techniques for the decision support systems at all hierarchical levels of the chain;
3. the study, modelling and optimization of systems of decentralized or distributed coordination.

SENIOR RESEARCHERS
Agrell P.,
Chevalier Ph.,
Fortz B,
Fourny M.,
Keymolen G.,
Loute E.,
Pochet Y.,
Semal P.

JUNIOR RESEARCHERS
Botton Q.,
Brusset X.,
Lorenz M.,
Macq J-F,
Strack G.,
Tancrez J-S.,
Umit H.,
Van Den Schrieck J-C.

INVITED RESEARCHERS
Bogetoft P., Copenhagen Business School
Jörnsten K., Norwegian School of Economics and Business Administration
Vandaele N., KUL, Leuven
Norman A., Lund University
2. Scientific Publications

2.1. Articles published in Scientific Journals


2.2. Books


2.2. Book chapters


3. Conferences


• Agrell Per Joakim, Bogetoft P., *EU-DEEP New Directions in DER Regulation Research*, Workshop on Regulation of Multi-Utilities, BI School of Management, Olso, 30.10, 2006.


### 4. Other publications


5. International research activities

5.1. Workshops and Conferences

**AGRELL PER**
- LIS Belgian-Dutch Research Seminar on Logistics Management. Erasmus University Rotterdam, September 29

**BOTTON QUENTIN**
- Organizing Member of the conference INOC 2007 (International Network Optimization Conference), Spa, Belgium, April 22-25

5.2. Academic Visits

**AGRELL PER**
- Regular Visits to Other Institutions
  - Lund University, Dept of Logistics, Nov 2006
  - Norweigan School of Economics and Business Administration, April 2006

**CHEVALIER PHILIPPE**
- Visits to Other Institution
  - Koç University, Istanbul, nov2006

**TANCREZ JEAN-SÉBASTIEN**
- Visits to Other Institution
  - University College Dublin, UCD School of Computer Science and Informatics, Information Hiding Laboratory, Jan->Jun06

**UMIT HAKAN**
- Visits to Other Institution
  - Bernard Fortz, ULB, Département d’Informatique
6. Research collaborations

6.1. Research contracts

**AGRELL PER**
- *Structural Efficiency and Reallocation: Measurement and Mechanism Design*

**CHEVALIER PHILIPPE**
- *Risk Management system for the emergency services of Belgium*

Financial Support: Ministère de l’Intérieur

Short description:
This project aims at developing a decision support system for the Ministry of the Interior to optimize the design of the emergency response system. It is designed to effectively and optimally manage fire-stations locations and allocations. The originality of this project consists in including a risk modelling approach developed at a national scale. This multiscale GIS-system includes a thorough representation of the physical, human and economic spatial realities, a risk modelling approach, an adequate optimal location and allocation model taking into account the queuing as well as a staffing problems. The final result is an operational interactive tool for defining locations, allocations, staffing, response times, cost/efficiency trade-off, etc. conceived in an assessment as well as a prospective context: it has indeed numerous functionalities including rapid modification of the modelling conditions to allow for immediate scenario analysis, multi-scale analysis, as well as prospective analysis.

6.2. Doctorats (participations dans les jurys)

**AGRELL PER**
- *Signe Anthon, Incentive Mechanisms to Enhance Environmental Benefits, Dept of Natural Resources Economics, Copenhagen, Nov 17, 2006, Copenhagen University*

**CHEVALIER PHILIPPE**
- *Simon Auke Pot, “Planning and Routing Algorithms for Multi-Skill Contact Centers”, Vrije Universiteit Amsterdam*
- *Oualid Jouini, “Stochastic Modeling in Call Centers Operations Management”, Ecole Centrale de Paris*
RESEARCH AT THE CENTRE OF EXCELLENCE IN MANAGEMENT AND INFORMATION TECHNOLOGY

[CEMIT]
Research at the Centre of Excellence in Management and Information Technology (CEMIT)

1. Presentation

The Centre of Excellence in Management and Information Technology (CEMIT) is devoted to the systematic study, conception and analysis of strategies, methodologies, processes and systems related to electronic management. As the centre covers both the information system sciences and competencies related to strategic change and process management, it applies a comprehensive approach to ICT management systems. The interdisciplinary work in the centre has an analytical and critical character, offering important and complementary insights to the predominantly constructivist approaches.

On one hand, CEMIT studies how IT and communication technology developments influence the way organizations conduct their business today. It focuses on the organizational foundations of management information systems, their strategic role and the organizational and management changes driving e-commerce, e-business and the emerging digital firm.

On the other hand, CEMIT research deals with issues from human-machine interactions to strategic business-IT alignment and knowledge management through databases design and management, data cleansing, data mining, decision-support systems, requirements analysis and specifications, e-business, ERP II and Web applications, object and agent-oriented technologies, or development methodologies of information and knowledge systems.

CEMIT implies today more than 35 professors and researchers. These last years, ten PhD theses have been conducted.

The Centre is under re-organization and extension to involve also Information Management and Technology research entities from the other LSM partners.

Senior Researchers
Prof. Manuel Kolp
Prof. Olivier de Broqueville
Prof. Marco Saerens
Prof. Jean Vanderdonckt
Prof. Alain Pirotte
Prof. Stéphane Faulkner
Prof. Thierry Vandenberghe
Prof. Philippe Wilmes
RESEARCHERS
Youssef Achbany
Laurent Bouillon
Benoît Collignon
Adrien Coyette
Murielle Florins
François Fouss
Hoang Thi Thuy Hang
Caroline Herssens
Anne-Cécile Jeandrain
Tai Duy Nguyen
Yves Wautelet
Luh Yen
Benoît Collignon
Monica Gemo
Juan Manuel Gonzalez Calleros
Donatien Grolaux
Josefina Guerrero García
Benjamin Michotte
Adrian Stanciulescu
Thi Ai Vi Tran
Daniela Trevisan
Christian Van Brussel
Suzanne Kieffer
Francisco Javier Martínez Ruiz
Hildeberto Mendonca
Kênia Sousa
Marco Winckler
Ivan Jureta
Stéphane Dehousse

RESEARCH PARTNERSHIPS
CEMIT collaborates with other universities such as the Université libre de Bruxelles, the university of Toronto, the university of Trento, the university of Grenoble I, the Xerox Research Center Europe, the university of Ancona or Stanford University. ISYS also conducts educational and scientific missions in Asia, Africa, North and South America and Eastern Europe. It is also involved in various research projects at the regional, national and European level.

Other collaborations include the University of Loughborough, U.K., University of Toulouse I, France, INRIA Rocquencourt, France, Universidade Fortaleza, Brazil, University of Sciences and Technologies of Lille I, France, University of Technology of Compiègne, France, University of Valencians and Haut-Hainaut Cambresis, France, University of Pernambuco Brazil, RWTH Aachen, Germany, City University, U.K., Research center IRST, Italy.
CEMIT also maintains collaborations in the context of specific training or advises, development and research projects with industries and enterprises (e.g. the Retirement Administration, the SSTC, Belgacom, Carsid (Dufcorco/Unisor), SOPRES, Motorola, Dexia, CITOBI, Denali, the Post, Sonaca, Cediti, Ansys/Fluent, TechnofuturTIC...).

Some specific examples of such partnerships:

**CORPORATE AGREEMENTS**

CEMIT has established a higher education and research agreement (http://www.isys.ucl.ac.be/sap) with SAP, one of the market leaders for ERP II and E-Business technologies to benefits from their solutions, architectures and infrastructures for conducting doctoral research and teaching at the IAG Louvain School of Management.

CEMIT is also partially supported by ING through the Chair in e-Management that aims at developing activities around its three main missions: teaching addressed to students from first degree and postgraduate students as well as to executives; research with multidisciplinary purpose (for example, undertaking of doctoral researches, organization of focus groups), service to the community (help on upon request from companies, public institutions, etc.).

**NETWORKING**

CEMIT takes part in the Agentcities.NET (http://www.agentcities.org/EUNET/) partnership that is a Take Up Action, TRIAL/TESTBED support activity, helping create an open dynamic service environment based on Agent technology and make it accessible to potential users. The project acts a support to European / worldwide research and industry groups wishing to participate in the development of an open, worldwide interoperable agent network (Agentcities). The project’s objectives are to enable technology transfer by bringing together key players from related industries (from eCommerce firms to Internet tool makers, systems Integration firms and hosting firms - potential users of the technology) with researchers and developers working on the testbed infrastructure and services.

**EXECUTIVE EDUCATION**

CEMIT has developed a long-term collaboration with the ICT competences centre TechnofuturTIC (http://www.technofuturtic.be) supported by the European Commission, Agoria, Belgium’s largest employers’ organization and trade association and the Walloon Region to develop and conduct different executive education ICT programs for the enterprise and industry. Such programs deal with software project management, information systems modeling and design, data analysis or enterprise systems implementations.
2. Scientific Publications

2.1. Articles published in Scientific Journals


2.2. Books


3. Conferences

3.1. Conferences with proceedings

• Kolp Manuel, Dehousse Stéphane, Liu L., Faulkner Stéphane, Mouratidis H., Modeling Delegation through an i*-based Approach, 6th IEEE International Joint Conference on Web Intelligence and Intelligent Agent Technology, Hong Kong, 2006.


• Yen Luh, Achbany Youssef, Fouss François, Saerens Marco, Pirotte Alain, *Optimal Tuning of Continual Online Exploration in Reinforcement Learning*, 16th International Conference on Artificial Neural Networks (ICANN 06), Berlin, 2006.


• Trevisan Daniela, Nedel Luciana, Macq Benoît, Vanderdonckt Jean, *Detecting Interaction Variables in a Mixed Reality System for Maxillofacial-guided Surgery*, Proc. of 8th SBC


4. Other publications

• Kolp Manuel, Wautelet Yves, Schinckus Christophe, A Lakatosian Approach to Agent Software Engineering, 2006, Cahiers du CEREC.

5. International research activities

5.1. Workshops and Conferences

KOLP MANUEL

• M. Kolp, B. Henderson-Sellers, H. Mouratidis, A. Ghoze AOIS 2006 - 9th International Bi-Conference on Agent Oriented Information Systems, Hakodate, Japan & Luxembourg, Mai & Juin, 2006

SAERENS MARCO

• Various workshops or lectures organized by the Computational Intelligence and Learning doctoral school, Belgium (CIL, www.uclouvain.be/doctoralschool-cil)

VANDERDONCKT JEAN

• 6th Int. Conf. of Computer-Aided Design of User Interfaces CADUI 2006, 6-8 June 2006
• Int. Workshop on Web Information Systems Modeling WSDM’2006
• 2nd Int. Workshop on Model Driven Development of Advanced User Interfaces MDAAU’2006
* 3rd International Workshop on Metamodels, Schemas, Grammars, and Ontologies for Reverse Engineering ATEM’2006

**WINKLER MARCO**
* 6th International Workshop on Software-Oriented Technologies, Como, Italy, July 16th 2007
* 6th International Workshop on TAsk-MOdels and DIAlgrams, Toulouse, France, 7-9 November 2007

### 5.2. Academic Visits

**KOLP MANUEL**
Visits to Other Institution
* Université libre de Bruxelles, Faculté des Sciences Sociales, Economiques et Politiques
* University of Trento, Italy

**SAERENS MARCO**
Visits to Other Institution
* XEROX Research Center, Europe
* IRIDIA Laboratory, Université Libre de Bruxelles

**VANDERDONCKT JEAN**
Visits to Other Institution
* BBC Research, Upton, United Kingdom
* Univ. of Karlsruhe, Prof. A. Weibel
* EPFL, Lausanne, Switzerland, Prof. J.-Ph. Thiran
* University of Hasselt, Prof. K. Coninx
* Polytecnic University of Valencia (Spain), Dept. of Information Systems, Prof. O. Pastor
* Université Joseph Fourier (Grenoble, France), Institut de Mathématiques Appliquées de Grenoble (IMAG), Dépt. CLIPS, Prof. J. Coutaz
* National Center for Research & Development in Informatics (Bucharest, Romania), Dr. C. Pribeanu

Visitors
* Prof. L. Nigay, Université Joseph Fourier (Grenoble, France)
* Dr. Gaëlle Calvary, Université Joseph Fourier (Grenoble, France)
* Prof. Ph. Gray, University of Glasgow (Glasgow, Scotland)
* Dr. C. Pribeanu, ICI (Bucharest, Romania)
* Prof. C. Kolski, Université de Valenciennes (Valenciennes, France)
6. Research Collaborations

6.1. Research Contracts

KOLP MANUEL

* SKwyRL: Socio-Intentional ArChitecture for Knowledge Systems and Requirements ELicitation

Financial Support: FSR-UCL, CGRI-AUF
IAG Principal Investigator: Manuel Kolp
Short description:
The project aims at identifying and developing a collection of specific social and intentional architecture patterns for designing agent-based systems. It proposes to use human organizations as a metaphor to suggest a set of generic patterns for agent systems, with a preference for organizational design theories over social emergence theories. Patterns from organization theory describe the internal structure of organizations while theories for strategic alliances model the external collaboration of independent organizations that pursue agreed goals. Design parameters such as task assignment, standardization, supervision, management control, and strategy definition will be used to handle situational and contingency factors. The research will formalize these social and intentional patterns, and characterize precisely how a particular model can be seen as an instance of a pattern. The patterns will be compared with software architecture patterns such as pipes-and-filters, event-based, layered, control loop, and related to lower-level (software) components, ports, connectors, interfaces, libraries and configurations. The project will also propose desirable qualities of social structures such as adaptivity, ease of coordination, predictability, and fault tolerance, and define methods for evaluating a given social structure with respect to a set of qualities.

* Agent-oriented modeling and development of production systems for steel manufacturing

Financial Support: Carsid SA, Walloon Region
IAG Principal Investigator: Manuel Kolp
Short description:
The project models part of the production systems of the « Coke-Fonte-Energie » Operation Center of CARSID and their applications in order to progressively re-engineer them. Such systems are particular in the sense they manage synchronous data: thousands of variables are received every minute from numerous sensors all around the manufactories. The project also proposes the development of a software project management process that could be parameterized for the different CARSID manufactories.
A Multi-Agent Recommendation System Based for Sharing of Knowledge: Région Wallonne, Denali S. A.

Financial Support: FIRST Enterprise contract (Région Wallonne)
IAG Principal Investigator: Manuel Kolp, Marco Saerens

Short description:
This project proposes an agent-based recommendation system for supporting communities of people in their searching task. To find information of quality from multiple heterogeneous sources is increasingly difficult. This problem finds its origin in the fast growth of the number of information available. The various formats used to store the data can also be problematic for the recommendation process. Nevertheless, for a community of people with similar interests, quality of results can be improved exploiting also the experience of the community. This experience can be shared and strengthen by all members of the same community to respond to their expectations by furnishing the best information on a specific topic.

SAERENS MARCO

Network Analysis, Clustering and Relationship mining (NACRE)


Short description:
This project is funded by the "Region de Bruxelles-Capitale" and has been introduced in partnership with "VADIS Consulting", a data mining company closely related to "Wegener/Sopres". Its aim is to develop novel statistical analysis and visualization methods for large, weighted, graphs. In particular, we are interested in the analysis of telecommunication networks, viewing the network of mobile phone calls as a weighted graph. The objective is to identify dense clusters of users (communities), which are highly connected, or "central persons" in the network. Identifying dense clusters or central users is important for several reasons; for instance in order to be able to forecast "churn".

A Multi-Agent Recommendation System Based for Sharing of Knowledge


Short description:
This project is funded by the "Region wallonne" and has been introduced in partnership with "CITOBI", an internet marketing automation and CRM company. Its aim is to develop new collaborative recommendation methods, based mainly on new notions of distances on a graph. Collaborative recommendation models are mainly used to recommend items to users, based on their previous purchases (as in amazon.com). These novel concepts of distances are based on models of random walk on a graph (Markov models) and on the concept of "stochastic complementation ", that account for all the possible paths between two nodes (and not only the shortest one as for the geodesic distance). These dissimilarities are then used in order to compute the proximity between elements of different tables of a relational database. An industrial application, with the collaboration of CITOBI, is under development.
• **Automatic Structure Induction from Flat Texts (STRATEGO)**
  Financial Support:  Région Wallonne (2007-2010) - WIST2 project
  Short description:  This project is funded by the "Region Wallonne" and has been introduced in partnership with IRIS S.A., Denali S.A. and MENTIS SPRL. Its aim is to develop novel machine learning and data mining methods for the automatic structure induction from flat, scanned, texts and their XML DTDs. In particular, we are interested in jointly structuring and classifying the scanned manuscripts.

**VANDERDONCKT JEAN**

• **Harmonia, Inc. (USA)**
  Financial Support:  contrat direct
  Short description:  This project is aimed at defining a User Interface Description Language (UIDL) for multi-platform user interfaces of information systems. This language should be supported by validated software tools and is currently being submitted to OASIS as a standard proposal.

• **CARE Tech., Denia (Spain)**
  Financial Support:  bourse de post-doctorat
  Short description:  This project is aimed at defining a user interface model (both abstract and concrete) for the Oliva Nova© Model Execution suite commercialized by CARE Tech.

• **Ambient intelligence**
  Financial Support:  FWO
  Short description:  This project is aimed at sharing experiences in using models for context of use as they should be in ambient intelligence. This project is coordianted by EDM-LUC (Univ. of Hasselt).

• **MULPLEX research project (Automated generation of plastic multi-channel inter-faces for on-line courses and exercises based on a learner model)**
  Financial Support:  Walloon Region, Convention n°EP1A320501 R054F/415737
  Short description:  This project is aimed at designing, defining, and developing techniques for multi-platform eLearning systems, in particular for Personal Digital Assistants (PDAs).

• **European COST Action MAUSE "Towards The Maturation of IT Usability Evaluation”**
  Financial Support:  European Commission, COST Action n°294
  Short description:  This project is aimed at investigating Usability Evaluation Methods (UEMs) for information systems and to provide a common framework for using UEMs depending on the information system type.
• REQUEST research project (Rapid prototyping of e-commerce applications), "WIST" Wallonie Information Science & Technology research program

Financial Support: Walloon Region, Convention n°315592
Short description: This project is aimed at developing a model-based approach for designing eCommerce applications from sketches of its user interface.

• DESTINE research project (Design & Evaluation Studio For Intent-Based Ergonomic Web Sites), "WIST" Wallonie Information Science & Technology research program

Financial Support: Walloon Region, Convention n°315577
Short description: This project is aimed at developing a software for automated web usability evaluation based on usability guidelines stored in a Guideline Definition Language (GDL).

• The SIMILAR network of excellence (The European research taskforce creating Human-machine interfaces SIMILAR to human-human communication)

Financial Support: European Commission, FP6-IST1-2003-507609
Short description: This project is aimed at developing a software for automated web usability evaluation based on usability guidelines stored in a Guideline Definition Language (GDL).

• Plasticité des Systèmes Interactifs

Financial Support: CNRS France
Short description: This project is aimed at investigating adaptation of user interfaces to the context of use

• Evaluation du site de la Sécurité Sociale

Financial Support: Smals-MvB
Short description: This project is aimed at evaluating the usability of the Belgian Social Security web site according to heuristic evaluation based on usability guidelines

• Evaluation du site Walmat

Financial Support: Walloon Region
Short description: This project is aimed at evaluating the usability of a web site for managing material acquired in research projects in Walloon Region.
6.2. Doctoral program

6.2.1. Doctoral Dissertations

JEAN VANDERDONCKT

Muriel Florins, Graceful degradation of User Interfaces, IAG Louvain School of Management, UCL, 2006
Laurent Bouillon, Reverse engineering of user interfaces, IAG Louvain School of Management, UCL, 2006.

6.2.1. On-Going PhD Research Projects

JEAN VANDERDONCKT

• Juan Manuel Gonzalez Calleros: Model-based development of three dimensional user interfaces (2008)
• Adrian Stanciulescu: A Design Space for Developing Multimodal User Interfaces of Information Systems (2008)

MANUEL KOLP

• Tai Nguyen: A methodology for Business Services Development and Composition (2007)
• Yves Wautelet: Multi-Agent Iterative Development for Managing Enterprise Information Systems (2007)
• Youssef Achbany: Optimal Tuning of Continual Online Exploration in Reinforcement Learning used in a Dynamic Task Allocation within an Open Service-Oriented MAS Architecture (2008)
• Caroline Herssens: Integrating Quality of Services into Agent-Oriented Web Services (2011)
• Tran Thi Ai Vi: Reverse Engineering User Interface from Complex Queries (2011)

MARCO SAERENS

• François Fouss: Measures of similarity on graphs: investigation and application to collaborative recommendation (2007)
• Youssef Achbany: Optimal Tuning of Continual Online Exploration in Reinforcement Learning used in a Dynamic Task Allocation within an Open Service-Oriented MAS Architecture (2008)
• Luh Yen: Community detection based on kernels on a graph (2008)
RESEARCH AT THE CENTRE FOR RESEARCH IN ENTREPRENEURIAL CHANGE AND INNOVATE STRATEGIES

[CRECIS]
Research at the Centre of Research in Change, Innovation and Strategy (CRECIS)

1. Presentation

European organizations are facing a continuously changing environment. The development of new technologies and the globalization process tremendously increase competition. The acceleration of innovation rates tend to push old legitimacies down the stairs and force companies to stay on the cutting edge of knowledge.

Organizations in turbulent environments are permanently challenging their strategic capabilities and management skills. Small or large, high or low tech, all of them incorporate innovation and change in their core business practices. The mission of the CRECIS is to explore these innovative strategies and to draw up strategic implications for the future of European organizations. The members of the CRECIS have built up a unique set of expertise and can help managers develop entrepreneurial capabilities based upon innovativeness and change. We particularly study organizational dynamics in the following fields:

1. The strategic management of technological and organizational innovation;
2. The development of entrepreneurial behaviors and processes;
3. The management of change and organizational creativity.

The CRECIS is an applied research center. Activities are oriented towards a balanced mix of academic research and dialogue with the business community. The CRECIS is also a multidisciplinary research center, mobilizing a large scope of management disciplines for a common concern: improving organizational dynamics.”

Senior Researchers
Coeurderoy R.,
Delobbe N.,
De Rongé Y.,
Gailly B.,
Janssen F.,
Leonard E.,
Vas A.,

Junior Researchers
Bacq S.,
Bakengela P.,
Biga M.,
Bridoux F.,
Cornelis M.,
de Harlez Y.,
Delmarquette A.,
Dion D.,
Dulac T.
Duplat V.,
Giacomin O.,
Lassalle de Salin M.,
Lejeune Ch.,
Lwango A.,
Neysen N.,
Paré R.,
Schmit C.,
Taskin L.

ASSOCIATE RESEARCHERS
Belleflamme P.,
Castiaux A.,
de Béthune A.,
de Moerloose Ch.,
Jacques JM,
Luethge D.,
Schuiling I.,
Spineux A.,
Wilmes Ph.
2. Scientific publications

2.1. Articles published in Scientific Journals

- F. Janssen (2006), *Do managers’ characteristics influence the workforce growth of SMEs?*, Journal of Small Business and Entrepreneurship, 19, 3, 293-315

2.2. Books

2.3. Book chapters


3. Conferences


• Coeurderoy R.: *How to sustain leadership in a global market?*, Louropa Forum 2006 (CEMS seminar), 14 November.


• Paul Belleflamme:
  - 10 mars 2006. Séminaire invite au Centre for Intellectual Property Rights, Law Faculty - Catholic University Leuven, 10/03/2006
  - 8/9 juin 2006. Ecole de Printemps du LEA à Aix-en-Provence (discussion d’un article)
  - 16/17 septembre 2006. Jamboree de l’European Doctoral Programme (CORE) (présentation d’un article)

• Frank Janssen:
  - *Attentes d’un éditeur face à un réviseur*, Consortium doctoral, 8ème congrès international francophone en entrepreneuriat et P.M.E. (CIFEPME), Haute Ecole de Gestion Fribourg, October 2006
  - *L’intention entrepreneuriale chez les jeunes de l’enseignement supérieur*, FREE, Colloque international L’envie d’entreprendre chez les jeunes, Liège, March 2006
  - *SMEs, Information technologies and information systems*, Microsoft Partner Conference 2005-2006, Going Beyond, Ghent, October 2005
4. Other publications

• Neysen Nicolas, Coopétition sur les plates-formes d’information en ligne : une forme d’écollaboration ? WP IAG 06-06.


• Giacomin O., J.L. Guyot, F. Janssen and O. Lohest (2006), Logique d’action des primo-createurs d’entreprise en Région wallonne : Identité et dynamiques push-pull, CRECIS working papers, 12/06, IAG-Louvain School of Management, Université catholique de Louvain

• Guyot J.L., F. Janssen and O. Lohest (2006), Facteurs influençant la croissance de l’emploi des PME wallonnes, CRECIS working papers, 11/06, IAG-Louvain School of Management, Université catholique de Louvain

• Cœurderoy Régis, L’économie des Organisations (The Economics of Organizations). Handbook (Editions Vuibert, forthcoming)


• Cœurderoy Régis, Dynamique organisationnelle et diffusion du changement (with A Vas), submitted to Finance-Contrôle-Stratégie.


• Gailly Benoît, L’innovation, vecteur de développement régional, Conférence annuelle AILv 2006, Louvain-la-Neuve, October 24, 2006.


• Taskin Laurent, *Les apports de la théorie de la régulation et de la théorie des conventions pour comprendre les changements en matière de contrôle dans les organisations, CeRIO, Mons, 24 mai, 2006.*


• Vas Alain, *Le CFO de demain sera Change Manager ou ne sera pas*, Finance Management, N°3, pp.16-17, Décembre.

• Vas Alain, *La Gestion du changement: une boîte à outils et son mode d’emploi; RH Tribune, N°102, pp.50-51, Novembre.*
5. International research activities

5.1. Workshops and conferences

DELOBBE NATHALIE


DUPLAT VALÉRIE

* Start Academy for Young Entrepreneurs, business game coordinated by Solvay Entrepreneur, ULB Entrepreneurship Center, ICHEC, CIDE (Conseil pour l’Innovation et le Développement de l’entreprise), CréaLouv, LME (la Maison de l’Entreprise) et le BEP (Bureau Economique de la Province de Namur) : workshops « Strategy Formulation ».

GAILLY BENOÎT

* AOIS 2005, 8th International Bi-Conference Workshop on Agent Oriented Information Systems, July & November, 2005, Utrecht, The Nederlands & Klagenfurt, Austria
* VLDB 2004, 30th International Conference on Very Large Databases, 1-5 Septembre 2004, Toronto, Canada.

JANSSEN FRANK

* CEMS Faculty Group on entrepreneurship annual meeting, Louvain-La-Neuve, April 2006

LÉONARD EVELYNE

* Member of the International programme committee of the IREC 2006 conference

SCHUILING ISABELLE

* Conference organized for the “Louvain School of Management International Chair” with key guest speaker Prof. Jean-Noël Kapferer, Worldwide specialist in Brand Management and Professor at HEC Paris, “Ce qui va changer les marques “, May 2006

TASKIN LAURENT

* CRECIS Research Seminaries

5.2. Academic visits

GAILLY BENOÎT

Visits to Other Institution
* EM Lyon, nov2006
* China Europe International Business School, Shanghai, nov2006

Visitors
JANSSSEN FRANK

Visits to Other Institutions
- University of Bamberg (Germany), Dec. 2005
- Appalachian State University (USA), Nov. 2006
- University of Alicante (Spain), Sept. 2006
- University of Metz (France), June 2006
- IHEC Carthage (Tunisia), Febr. 2006
- University of North Florida (USA), Jan. and May 2006

Visits to IAG
- Prof. Mark McKnew (Clemson University, USA),
- Prof. A. Mahmoud (IHEC Carthage, Tunisia)
- Prof. Jean Lorrain (Université du Québec à Trois-Rivières, Canada)

DELOBBE NATALIE

Visits to IAG
- 22 mai 2006: Prof. Robert Liden- University of Illinois at Chicago
- 22 mai et 15 septembre 2006: Prof. Jacqueline Coyle-Shapiro - London Schools of Economics

TASKIN LAURENT

Visits to Other Institution
- Visiting Fellow at the University of Warwick (UK), Warwick Business School (IRRU),(3 months internship), jan->Mar06

VAS ALAIN

Visits to Other Institutions
- Université Paris XII Nov 2006
- IHEC Carthage febr 2006
- Warsaw university of technology business school march 2006
6. Research collaborations

6.1. Research contracts

**BELLEFLAMME PAUL**

* **Coopération et concurrence dans l’économie de la connaissance**


Short description:
Approche théorique combinant coalitions et réseaux, appliquée aux accords de R&D entre firmes, à l’harmonisation internationale de la propriété intellectuelle et aux relations entre universités.

**DELOBBE NATHALIE**

* **Impacts du bien-être au travail sur la performance de l’organisation**

Financial Support: DiRACT (Direction de la Recherche sur l’Amélioration des Conditions de Travail) - SPF Emploi, Travail et Concertation Sociale

Short description:

**GAILLY BENOÎT**

* **Understanding the growth trajectories of start-up firms**

Financial Support: Banque Nationale de Belgique

Short description: Start-up firms growth trajectory analysis

* **Evaluation du positionnement de GSK Bio en terme de RSE**

Financial Support: GSK Biologicals

Short description: Analyse interne de la perception du positionnement de GSK Bio en matière de RSE
JANSSEN FRANK  
* Push and pull entrepreneurship  
Financial Support: Brederode  

ABSTRACT  
Understanding the push vs. pull motivations of newly created SMES, analyze the differences in their strategies.

LÉONARD EVELYNE  
* New structures, forms and processes of governance in European industrial relations  
Financial Support: European Foundation for the Improvement of Living and Working Conditions, Dublin  
Short description: Research institute in charge of the project: Institut des Sciences du Travail (IST); for the European Foundation for the Improvement of Living and Working Conditions, Dublin. The project consists of a thorough analysis of recent developments in European industrial relations under the influence of the development of new tools of governance.  

* Studies of the representativeness of employers and workers organisations at sector level in Europe  
Financial Support: European Commission, DG Employment, Social Affairs and Equal Opportunities  
Short description: Since 2003, the Institut des Sciences du Travail (IST) has been co-ordinating studies for the Directorate-General for Employment and Social Affairs of the European Commission, on the representativeness of the social partners and the state of the social dialogue in the EU member States and candidate countries. To this end, a network of scientific experts was set up. Since 2004, 28 national experts are involved and the studies cover all member states and candidate countries. All research reports are accessible on-line from http://ec.europa.eu/employment_social/social_dialogue/represent_en.htm

* National correspondent for the ERM, EWCO and EIRO of the European Foundation, Dublin  
Financial Support: European Foundation for the Improvement of Living and Working Conditions, Dublin  
Short description: In co-operation with HIVA-KULeuven, the Institut des Sciences du Travail conducts diverse studies on industrial relations, working conditions and restructuring in Belgium. See http://www.eurofound.ie/
• Cedefop and the social partners

Financial Support : Cedefop

Short description :
The research project aims at analysing the needs and requirements of the social partners in the context of lifelong learning policies that could be addressed by the Cedefop. It includes a literature review, documentary search and a survey of social partners at European level and at national level.

VAS ALAIN

• La diffusion des innovations au sein des organisations complexes : une approche diachronique des itinéraires cliniques en milieu hospitalier.

Financial Support : Fonds Spécial de Recherche

Research Assistant : Cécile Schmit

Short description :
Le projet de recherche a pour objectif d’évaluer, par un plan d’analyse de données répétées, quels facteurs individuels, contextuels et organisationnels favorisent la diffusion d’innovation de type organisationnel au sein d’organisations complexes. Plus particulièrement, cette recherche s’intéressera aux facteurs susceptibles d’accélérer -ou de freiner- la diffusion des itinéraires cliniques (innovation organisationnelle) au sein des institutions hospitalières. Cette étude se fondera sur un suivi longitudinal par questionnaire du personnel impliqué dans la mise en place d’itinéraires cliniques au sein d’hôpitaux belges.

6.2. Doctorats

BELLEFLAMME PAUL

• Thèse de Filomena Garcia, sous la direction de Jean Gabszewicz, UCL (janvier 2006) – Jury de thèse
• Thèse de Huasheng Song, sous la direction de Vincent Vannetelbosch, UCL (mars 2006) – Jury de thèse
• Flore Bridoux (IAG), "A resource-based approach to competition: A study of the interactions among resources, competitive behaviors, and performance" – Promoteur
• Nicolas Neyssens (IAG), "Les enjeux stratégiques de l’intermédiation électronique. Les cas de l’e-tourisme" – Promoteur
• Marco Marinucci (ECON), "Essays on the economics of R&D and innovation" – Promoteur

CŒURDEROY RÉGIS

• Tanguy Dulac, The development of the psychological contract during the newcomer’s organizational socialization. – Comité d’encadrement et jury
• Valérie Duplat, Structure and Management of the International Licensing Agreement. Promoteurs: Régis Coeurderoy et John Hagedoorn
DELOBBE NATHALIE
* Dulac Tanguy (2006), UCL. The psychological contract during organizational socialization a longitudinal study of its formation and evaluation. – Promoteur
* Camerman Julie (2006), UCL. Justice et processus d’échanges sociaux dans les organisations: une analyse des dimensions et des effets de la justice organisationnelle. – Comité d’encadrement et jury
* Mikolaczak Moïra (2006), UCL. The moderating effect of emotional intelligence on psychological and neuroendocrine resistance to stress. – Comité d’encadrement et jury

GIACOMIN OLIVIER
* Biga Diambeidou Mahamadou : Understanding the Growth Trajectories of Start-Up Firms

GAILLY BENOIT
* Opportunity versus Necessity Entrepreneurship, Promoteur: Professeur Frank Janssen

JANSSEN FRANK
* Olivier Giacomin: The impact of push and pull motivations on SMEs' strategies
* Sophie Bacq: Social entrepreneurship and performance issues
* Yannick de Harlez (co-director): Dealing with environmental uncertainty for the entrepreneurs: the role of management control systems in performance measurement

LÉONARD EVELYNE
* Devos, V. Approche contextualiste des initiatives de changement autour de la notion de compétence, thèse présentée en vue de l’obtention du titre de docteur en sciences de gestion, UCL
* Deffayet, S. L’autorité managériale en question(s): une recherche sur les attentes des jeunes diplômés en S.S.I.I., thèse présentée en vue de l’obtention du Doctorat en sciences de gestion, Université Jean Moulin Lyon 3
* Bakengela Shamba, P. Gestion des ressources humaines dans les entreprises publiques de la RDC, thèse en cours pour l’obtention du titre de docteur en sciences de gestion, UCL
* Dion, D. Le champ d’action des gestionnaires locaux dans les filiales belges de multinationales étrangères, thèse en cours pour l’obtention du titre de docteur en sciences de gestion, UCL
* Member of the selection board of the 2005/2006 CoR (Committee of Regions) Thesis Competition

NEYSEN NICOLAS
* Strategic Stakes of Electronic Intermediation, Advisor/Promoteur: Paul Belleflamme.

TASKIN LAURENT
* The challenge of despatialisation for HRM: Towards new modes of control? The case of home-based teleworking"

VAS ALAIN
* Lejeune, C., Quality assurance and organizational effectiveness of european business schools : a resource based approach (in progress)
* Schmit, C., La diffusion des innovations organisationnelles au sein du milieu hospitalier (in progress)
RESEARCH IN FINANCE
The Finance Group (FIN) at IAG Louvain School of Management is dedicated to high quality teaching in the area of corporate finance, investment, controlling and accounting, offering courses at the Bachelor, Master and Doctoral level.

The current group is composed of 19 full-time and part-time faculty members and 11 PhD students.

The main research interests of the Group include various issues of mergers & acquisition, market regulation, private equity and entrepreneurial finance. The Group has significantly increased its international exposure over the last years. Members have active collaborations with other researchers at Univ. Amsterdam, UCLA, Univ. of Lille 2, HEC Paris, Univ. Alicante, Univ. Singapore, Lally School of Management and many others.


It is further active in (co-)organizing research seminars (in part jointly with the CORE, UCL) and academic conferences on specialized topics in finance. Upcoming conference events include the “Workshop on the Market for Corporate Control Regulation and Corporate Governance Issues” in March 2007 and the “5th Corporate Finance Day” in September 2007.

Next to its research and teaching focus, the Group maintains strong links to practitioners and professional associations.

**Academic Staff**

Nihat Aktas, Professor  
Robert Cobbaut, Emeritus Professor  
Jean-Paul Couvreur, Emeritus Professor  
Eric de Bodt, Professor  
Yves De Rongé, Professor  
Pierre Devolder, Professor  
Michel De Wolf, Professor  
Louis Dubois, Emeritus Professor  
Marcel Gérard, Professor
Philippe Grégoire, Professor
Michel Levasseur, Professor
Armin Schwienbacher, Professor

VISITING STAFF
Pierre Ars, Invited Lecturer
Karine Cerrada, Invited Lecturer
Catherine Dendauw, Invited Lecturer
Luc Henrard, Invited Lecturer
Thierry Muschang, Invited Lecturer
Robert Peirce, Invited Lecturer
Patrice Schumesch, Invited Lecturer
Paul Vanzeveren, Invited Lecturer
Jean-François Walhin, Invited Lecturer
Patrick Zurstrassen, Invited Lecturer

SCIENTIFIC STAFF
Walid Ben Omrane, Teaching and research assistant
Yannick de Harlez, Teaching and research assistant
Tanguy de Launois, FNRS fellow
Gaël Imad Eddine, Teaching and research assistant
Bertrand Jacob, Teaching and research assistant
Savina Princen, Teaching and research assistant
Ilham Riachi, Teaching and research assistant
Vassilis Samaras, FNRS fellow
Giorgio Tesolin, Ph.D Student
Hervé Van Oppens, Ph.D Student
Olivier Vercruysse, Teaching and research assistant

RESEARCH PARTNERSHIPS
UCLA, USA
Université de Lille II, France
Universiteit van Amsterdam, Pays-Bas
HEC School of Management Paris, France
National University Singapore, Singapore
Lally School of Management and Technology, USA
Australian National University, Australie
Universiteit van Tilburg, Pays-Bas
Georgetown University Law Center, USA
2. Scientific publications

2.1. Articles published in Scientific Journals


• Denuit Michel, Goderniaux Anne-Cécile, Scaillet O., A Kolmogorov-Smirnov type test for shortfall dominance against parametric alternatives, Technometrics, 2006.

• Denuit Michel, Dhaene Jan, Comonotonic bounds on the survival probabilities in the Lee-Carter model for mortality projections, Computational and Applied Mathematics, 2006.


• Pitrebois Sandra, Wáthlin Jean-François, Denuit Michel, *How to transfer policyholders from one bonus-malus scale to the other?*, German Actuarial Bulletin, 2006.


• Gérard Marcel, *Belgium moves to Dual Allowance for Corporate Equity*, 2006, European Taxation, p. 156-162.


2.2. Books


2.3. Book chapters


3. Conferences

- Devolder Pierre, Duration vector models and bond portfolios, Université de Barcelone, 2006.
- Devolder Pierre, Le financement des pensions : illusions et espoirs, ALOSS, Luxembourg, 2006,


• Schwienbacher Armin, *What Can We Learn from the Past?*, Workshop on Long-Term Perspectives on Institutions, Business and Finance, 2006.


4. Other publications

- Courtois Cindy, Denuit Michel, Convex bounds on multiplicative martingales, with applications to pricing in incomplete markets, 2006, Working Paper 06-05.
- Delwarde Antoine, Denuit Michel, Devolder Pierre, Maréchal Xavier, Prix de rentes: de la réglementation aux "fair value", Reacfin Newsletter 1, 2006.
- De Wolf Michel, Et si nous voulions nous séparer de notre commissaire, ASBL Actualités, p. 4-5, 2006.
• De Wolf Michel, *Quel statut fiscal pour les bénéfices antérieurs d’une ASBL qui émigre de l’impôt des personnes morales vers l’impôt des sociétés?*, ASBL Actualités 64, p. 4-5, 2006.


• De Wolf Michel, *Droit des affaires - actualités et perspectives*, 2006, p. 589, ECCI.


• Gérard Marcel, *Reforming the taxation of Multijurisdictional Enterprises in Europe, “cooperation” in a bottom-up Federation*, 2006, p. 39, IFIR.


5. International research activities

5.1. Workshops and conferences

DE BODT ERIC

DEVOLDER PIERRE
• VLDB 2004, 30th International Conference on Very Large Databases, 1-5 September 2004, Toronto, Canada.

SCHWIEBNACHER ARMIN
• Member of the Refereeing Committee for the 2006 Annual European Finance Association (EFA) meeting (2006), held in Zurich (Switzerland), 2006.
• Member of the Programme Committee for the 2006 RICAFE-2 meeting, held in London (UK), October 2006.

5.2. Academic visits

DEVOLDER PIERRE
Visits to Other Institution
• Université de Barcelone
• Université La sapienza, Rome
• EM, Lyon

GÉRARD MARCEL
Visits to Other Institution
• CESifo, Munich, 03->04/2006

SCHWIEBNACHER ARMIN
Visits to Other Institution
• University of Amsterdam Business School
6. Research Collaborations

6.1. Research Contracts

DEVOLDER PIERRE
Financial Support: Chaire AXA, Chaire Fortis

6.2. Doctorats

DE BODT ERIC
- "Evaluation des options et gestion des risques financiers par les réseaux de neurones et par les modèles à volatilité stochastique", 20 février 2006, Université de Paris 1 - Panthéon - Sorbonne,

Habilitation à Diriger des recherches: 19 juin 2006, Université de Lille 2
Direction de thèse
Hicham Daher, Université de Lille 2, Hervé Van Oppens, UCL, Tanguy de Launois, UCL

DE HARLEZ DE DEULIN YANNICK
- Dealing with environmental uncertainty for entrepreneurs in knowledge-intensive firms - the role of management control systems in performance measurement

DE LAUNOIS TANGUY
- Information, volatility and cost of capital

DEVOLDER PIERRE
- Jérome Barbarin: Fair valuation of life insurance contracts
- Donatien Hainaut: Individual and institutional ALM
- Marcel Mulumba: l’assurance : vecteur catalyseur du développement économique
- Aurélie Miller: Optimal allocation between pay as you go and funding in pension
- Antoine Delwaerde (PhD in Science, optional Actuarial science)

GÉRARD MARCEL
- Mohammed El Bakkali: The Taxation of Multinationals in Europe
- Savina Princen: The Taxation of Multinationals in Europe

SCHWIENBACHER ARMIN
- PhD Examination Committee of Katleen Baeyens (2006), Univ. Ghent
RESEARCH IN CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENT
Research in Corporate Social Responsibility and Environment

1. Presentation

The Research Centre in Corporate Social Responsibility and Environment promotes fundamental research, applied research and teaching in Environmental Management, Sustainable Development, Corporate Social Responsibility (CSR), Organisational Analysis, Consumer Policy and Market Regulations. It combines management science, business ethics, ecology, sociology, philosophy and law, and contributes to major developments and reflections concerning the relationships between business and society.

The research is in particular oriented toward:
(1) the development of the theoretical background behind CSR (stakeholder management, modes of governance, nature and importance of new values in business);

(2) the study of the different tools (reports, labels, norms, certifications…) used by companies to demonstrate the importance they attach to CSR, and the analysis of the applicability of those tools in different countries;

(3) the empirical analysis of the CSR integration in corporate strategy (Which communication strategy? Which economic and social benefits? What are the best practices?...).

Professors
Brechet T.,
de Nanteuil-Miribel M.,
Kestemont M-P.,
Perilleux T.,
Swaen V.,

Scientific staff
Abs S.,
Adam F.,
Fraselle N.,
Maon F.
2. Scientific publications

2.1. Articles published in Scientific Journals


2.3. Book chapters


3. Conferences


• Périlleux Thomas, Tensiones de la flexibilidad y procesos de subjectivacion en el trabajo, Colloque : Flexibilidad laboral e subjectividades. Hacia una comprension psicosocial del empleo contemporaneo, Universidad Alberto Hurtado,Santiago de Chile, Décembre, 2006.


• Périlleux Thomas, Le travail de soignants, un travail en tension, Séminaire de Bases anthropologiques, épistémologiques et éthiques en recherche clinique, Louvain-La-Neuve, Avril, 2006.


4. Other publications


* Maon F., *Défis à la base de la pyramide*, La Libre Belgique, Supplément Libre Entreprise, August 5.

5. International research activities

5.1. Workshops and conferences

BRECHET THIERRY

- “Environmental Meetings”, Quarterly Joint Research Meetings in Environmental Economics with Université Paris 1, Université Nanterre (EconomiX) and Université Lille 1 (Equipee).
- “Macrodynamics, Technological Change and the Environment”, CORE, on behalf of the ClimNeg-3 research project (Belgian Science Policy) and on the ACI Economic Modeling of Sustainable Development (French Ministry of Research), co-organized with Raouf Boucekkine (CORE) and Katheline Schubert (U. Paris 1). November 24 & 25, 2006
- “Intergenerational Equity in Climate Negotiations, Overlapping generations and Social Welfare”, CORE - UCL, on behalf of the ClimNeg-2 research project (Belgian Science Policy), co-organized with Claude d’Aspremont (CORE). April 27 & 28, 2006

5.2. Academic visits

BRECHET THIERRY

Visits to Other Institutions

- LAMETA, Université de Montpellier
- THEMA, Université Cergy-Pontoise
- GAINS, Université du Maine
- Institut des Hautes Etudes Internationales de Genève
- EQUIPEE, University Lille 1
- EUREqua, université Paris 1 Panthéon - Sorbonne

PERILLEUX THOMAS

Visits to Other Institution

- Université Alberto Hurtado, Santiago de Chile, Décembre 2006

SWAEN VALÉRIE

Regular Visits to Other Institutions

- Ieseg School Of Management, Lille, France (Ruben Chumpitaz, Associate Professor)
- Rotterdam School Of Management, Rotterdam, The Netherlands (Joëlle Vanhamme, Assistant Professor)
- Facultés Universitaires Notre-Dame De La Paix, Namur, Belgium (once a week during all the second semester)

TYTECA DANIEL

Visits to Other Institution

- Instituto Superior de Agronomia, Universidade Técnica de Lisboa, Lisboa, 3-30 October 2006
6. Research collaborations

6.1. Research contracts

BRECHET THIERRY

*Climate, Coalitions and Technology (CLIMNEG)*

Financial Support: Belgian Science Policy

Short description: The subject of this proposal is the exploration of the potential for post-Kyoto climate regimes with respect to two key issues: (i) how stable coalitions of countries could emerge to significantly mitigate climate change, (ii) what could be the contribution of technological progress for a sustainable climate? How these two issues interplay will be particularly examined in the project. The objectives of this research project are twofold. First, to better understand the climate negotiation process and the role of technological progress for severe GHG emission abatements in order to propose policy designs. One crucial element here is to study how potentially stable climate architectures could be influenced by long term R&D-oriented policies and instruments. Second, to help decision-makers and relevant stakeholders better understand climate issues, policy questions and scientific backgrounds, both in climate science and economic modelling. A computable integrated assessment model (CWS) will be used in that purpose.

PERILLEUX THOMAS

*Fragilité humaine et travail du soin, entre contraintes institutionnelles et sollicitude*

Financial Support: FNRS

NADINE FRASELLE

“Evaluation of the policy lines with regard to changes in consumer production and consumption methods” (2005-06) for the Government Federal Services of Belgium

Short description:

- Responsible for CONSOMAR “Consumer and Competition policies in Morocco and Sub-Saharan Africa: Promoting research capabilities, expertise and management”, Interdisciplinary network, providing advice on the development of consumer law and policy, 2003-2006, UCL with ULg and FUAGx
- EU support to the implementation of a consumer projection law and regime in Egypt, Ministry of Trade, avec SOFRECO France, 2006-2007.

SWAEN VALÉRIE

*FSR-UCL doctoral funding*

Financial Support: FSR-UCL
Short description:
The last two decades have seen the development of significant efforts intended to specify the content of the Corporate Social Responsibility (CSR) concept. However, the literature still presents few empirical investigations relating to the organizational integration process of CSR by the company and to the role played by the various stakeholders of the company at the different stages of this integration process. Moreover, studies on the impact of the communication and the implementation of CSR principles by the company on the perceptions and attitudes of its stakeholders primarily concentrate on consumers, investors, and employees. They tend to forsake other major stakeholders such as local and regional authorities, trade unions, and NGOs. Research undertaken up to now furthermore generally considers only one type of stakeholders at a time and do not allow comparing the impact of CSR commitments and their communication on the various categories of stakeholders of the company. The three main objectives of this doctoral research are then (1) to identify the different steps of the process of CSR integration within the strategy and the daily operations of companies, (2) to analyze and highlight the potential roles of various stakeholder groups in the development of this process and (3) to evaluate the impact of CSR commitments and their communication on different stakeholders’ categories.

6.2. Doctorats

BRECHET THIERRY
- Ingrid Schmacher, "Sustainability, endogenous preferences and technological change", co-supervisor with Claude d’Aspremont (CORE).
- Maria Eugenia Salin, " Tradable pollution permits and market structure".
- Carlotta Balestra, "Overlapping generations and the environment".

PERILLEUX THOMAS
- Malaise dans la modernisation. La place des travailleurs statutaires peu qualifiés dans la modernisation des entreprises publiques, J. Cultiaux, UCL
- Le néo-corporatisme réinterpellé. Analyse comparative de deux politiques d’accès à l’emploi : l’apprentissage industriel en Belgique et le contrat de qualification ‘jeunes’ en France, A. Levêque, E.N.S Cachan-ULg
- Traduction et coopération pour agir dans les registres du don et de l’échange. Le cas du commerce équitable en Equateur, B. Espinosa
- Les transformations du champ du travail social en justice, A. Jonckheere

SWAEN VALÉRIE
- Maon François, FSR Researcher, «Shaping the responsible company: Analysis of the interactions between companies and their external stakeholders throughout the integration process of corporate responsibility principles», in progress (end in 2009).

KESTEMONT MARIE-PAULE
- Abs Stéphanie, Marketing assistant, «The influence of persuasive messages on promoting consumption dematerialisation», co-supervisor with Alain Decrop (FUNDP, Namur, Belgium), in progress (end in 2010).
RESEARCH FROM OTHER ASSOCIATED PROFESSORS
Research from other associated professors

1. Scientific publications

1. Articles published in Scientific Journals

**BAUWENS L.**


**DEJEMEPPE M.**


**DE LA CROIX D.**


**DENUIT M.**


**DOCQUIER F.**


GIOT P.


HINDRIIKS J.


**THISSE J.-F.**


**2.2. Books**

**DENUIJT M.**


**THISSE**

• *Handbook of Regional and Urban Economics*. Volume IV. Amsterdam, North-Holland, 2004 (co-edited with J.V. Henderson).


**DOCQUIER F.**


**VAN PARIJS Ph.**


2.3. Book chapters

BAUWENS L.

DE LA CROIX D.

DENUIT M.

DOCQUIER F.
• F. Docquier, H. Rapoport, Skilled migration: The perspective of developing countries, In J. Bhagwati and G. Hanson (eds), Skilled migration: prospects, problems and policies, (2005) forthcoming.

THISSE J.-F.
2. Other Publications

DEHEZ P.
* Dehez P., Licandro O., From uncertainty to macroeconomics: An interview of Jacques Drèze
Macroeconomics Dynamics, 2005

DE LA CROIX D.

DE SAINT-GEORGES P.
* de Saint-Georges, P et Cultiaux J., (2004), Métiers de la communication d’organisation et processus de légitimation, in Cahiers du LASCO, n°1, Louvain-la-Neuve, UCL, Département de communication.

GIOT P.
* Giot P., Stocks, bonds and the equity risk premium: some recent academic perspectives, Revue bancaire et financière, 2005/3, 184-190

VAN PARIJS Ph.
* VAN PARIJS Philippe. Wat mogen academici zeggen? En wat moeten ze zeggen? Etische Perspectieven
* VAN PARIJS Philippe. Le trilemme de la politique migratoire, Politique (Bruxelles), hors série n°1, 2005, pp. 94-95. Texte préparé à l’occasion du 50e anniversaire du CIRE (Coordination et Initiatives pour Réfugiés et Etrangers)
In order to better appreciate our research productivity, we established a ranking of the main journals of interest in the field of management in general and in the areas of activities of the School in particular. This ranking was established based on three criteria. The first criteria is the reputation of the journals as reflected by the ranking of the journal by other European schools and on the other hand upon the disciplinary recognition of the journal as attested by widely recognised indicators such as the science citation index.

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<td>Academy of Management Journal</td>
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<td>Academy of Management Review</td>
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<td>Accounting Review</td>
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<td>ACM Transactions on Database Systems</td>
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<td>Administrative Science Quarterly</td>
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<td>American Economic Review</td>
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<td>American Journal of International Law</td>
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<td>American Journal of Sociology</td>
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